



# 10 Questions to Ask Before Investing in an Exposure Management Platform

A Strategic Guide to Help You Evaluate Solutions That Actually Reduce Risk

# Introduction

Security tools have mastered detection - but visibility without action still leaves you exposed.

Exposure management platforms promise to bridge the gap between alerts and real risk reduction. But not all platforms deliver. Use this guide to ask the 10 questions that separate real exposure remediation from just another dashboard.

## CTEM Stage 1

# Visibility

### Question 1

Can the platform integrate across all security controls – on-prem and cloud – without deploying agents?

Modern infrastructures are hybrid. **Agentless integration** ensures low-friction, high-coverage visibility into misconfigurations, vulnerabilities, and control gaps across firewalls, endpoints, cloud services, and more.

### Question 2

Does it unify all exposures and security telemetry into a single source of truth?

Fragmented visibility leads to missed risk. A true platform should **aggregate, normalize, and deduplicate** data from your existing security stack to create one comprehensive view of your attack surface.

VA

CNAPP

EDR

NGFW

SIEM

## CTEM Stage 2

# Assessment

### Question 3

Does it continuously validate the effectiveness of your security controls?

Misconfigured or ineffective controls can leave critical gaps. Choose a platform that assesses real-world protections and maps security configurations to actual exposures—not just vulnerabilities.

### Question 4

Can the platform identify the root cause of each exposure and correlate with active threat activity?

Assessment must go beyond point-in-time findings. Look for solutions that tie exposures to MITRE ATT&CK tactics, identify which tools failed to prevent them, and highlight whether threats are actively targeting the gap.

# Prioritization

## Question 5

Does it incorporate threat intelligence and exploitability into risk scoring?

Not all vulnerabilities matter equally. Ensure the platform prioritizes based on threat actor activity, EPSS scores, number of affected assets, and existing compensating controls.

## Question 6

Can it deduplicate and normalize vulnerabilities across tools?

If your vulnerability scanner and CNAPP report the same issue differently, can the platform consolidate it into one actionable exposure?

## Question 7

Does it factor in business context to avoid false positives and operational disruption?

Security doesn't exist in a vacuum. Prioritization should reflect business-critical assets, compliance requirements, and operational impact to avoid unnecessary escalations.

# Remediation (Mobilization)

## Question 8

Can it remediate directly—or just recommend?

Detection without action is just documentation. The platform should let you remediate via APIs, ITSM workflows, or playbooks—without disruption.

## Question 9

Does it validate remediation actions before deploying?

To protect business continuity, remediation must be safe. That means predicting operational impact and confirming nothing breaks.

## Question 10

Can it apply compensating controls when patching isn't possible?

When a patch isn't available, you're not helpless. Your platform should enforce loCs, adjust control configurations, and harden security posture instantly.

## Real-world results

# Veriti Customer Case Studies

Exposure assessment platforms are essential for organizations looking to stay ahead of cyber threats. By offering visibility, prioritization, and active remediation, these platforms empower businesses to reduce risk and maintain resilience.

1

## Vulnerability Remediation

Industry: Financial Services

### Challenge

A critical vulnerability exposed to the internet was detected by Tenable, but the Check Point IPS protection was disabled.

### Solution

Veriti identified the issue and remediated over 440 vulnerabilities using the organization's existing security tools while maintaining business continuity.

2

## OS-Level Remediation

Industry: Healthcare

### Challenge

Patch management tools failed to detect OS-level misconfigurations, leaving 25 hosts vulnerable to credential harvesting attacks.

### Solution

Veriti agentlessly identified and fixed registry and OS issues, ensuring the vulnerabilities were remediated. This led to a Pen Tester failing their follow-up attempts.

3

## Cross-Platform Threat Enforcement

Industry: Manufacturing

### Challenge

F5 prevented an attack, but the incident wasn't shared across other security products, creating a gap in protections.

### Solution:

Veriti enriched attack data and enforced protections across all security controls, establishing a cohesive and effective threat prevention system.

# Exposure Assessment Platform

## 1 Integrate

**70+**  
Integrations  
with Veriti

## 2 Assessment

- CONTROL CONFIGURATIONS
- ASSETS
- VULNERABILITIES
- TOPOLOGY
- APPLICATIONS
- SECURITY LOGS
- INTELLIGENCE

## 3 Prioritization

- AVAILABLE COMPENSATING CONTROLS
- BUSINESS CONTEXT
- FALSE POSITIVES
- EXPLOITABILITY (CVSS/EPSS)

## 4 Remediation

- DIRECT
- COLLAB. TOOLS
- ITSM
- SIEM
- SOAR

# Your Final Checklist

- Agentless integration across hybrid environments
- Unified view of exposures from all security tools
- Continuous validation of security control effectiveness
- Exposure-to-threat correlation
- Threat and exploitability informed prioritization
- Business aware risk modeling
- Real-time dynamic risk scoring
- Apply compensating controls when patching isn't possible
- One-click safe remediation across tools
- Business impact analysis before change



Veriti is an AI-driven exposure assessment and remediation platform that continuously identifies vulnerabilities, misconfigurations, and exploitability across the entire security stack on-prem and in the cloud. By leveraging compensating controls and layered defense strategies, Veriti ensures potential and active threats are proactively managed and remediated – all without disrupting business continuity.

[veriti.ai](https://veriti.ai)